

**“who wants to earn
an extra 10% margin?”**

“me please!”

All FirePass deals closed between NOW and
31st March 2007 will earn an extra 10%
discount from F5!

FirePass “Fire Up” Promotion

Got an existing FirePass customer?

NOW is a great time to sell them their upgrade!

Got a customer using IPsec?

NOW is a great time to get that SSL VPN pilot project started!

Got a FirePass deal on your forecast for next quarter?

NOW is a great time to bring it in early!

F5 is offering all F5 Value Added Resellers an additional 10% on FirePass® opportunities – that is up to a 45% discount on qualifying product sales during this promotion period!**

Qualifying Partners

EMEA F5 Advantage Partners – Resellers only.

Distributors must pass full discount through to VAR's

Effective Date

January 22nd, 2007 – March 31, 2007

****Rules & Regulations**

- All FirePass products qualify (except Strong Boxes);
- Additional 10% is discount over STANDARD Discount level only;
- Distributors are not eligible for the promotion. Discount applies to VAR's only;
- FirePass opportunities must be registered (by email) with your F5 Channel Sales Manager;
- FirePass opportunities must relate to named customer opportunities and do not apply to stocking orders or strongbox orders;
- FirePass closed opportunities prior to the Effective Start Date (i.e. Jan 22nd '07) are not included in the FirePass Fire Up promotional offer. Only opportunities that are registered and closed during the promotional period will qualify.
- The F5 FirePass Fire Up Promotion and F5 Advantage Awards Programs are subject to cancellation or modification at any time at F5's discretion, including by informal notification or publication of a revised program.



To properly equip you with selling the F5 FirePass products, you can check out the latest sales documentation at <http://www.f5.com/products/FirePass> and detailed sales briefs and partner sales presentations at <https://www.f5.com/partners/secure/sales/FirePass.php>