

PRESS RELEASE**Panasonic launches new 7-Series Toughbook Executive Laptops****New Toughbook Executive series is faster, tougher and more durable**

Panasonic, the market leader in rugged laptop design, is set to launch three new models – the CF-W7, CF-T7 and CF-Y7 in November 2007. The new series, built on the success of the lightweight 5 series, is ideal for business travellers and prosumers on the move and offers a stylish and slim-line notebook that is faster, tougher and more durable than ever.

All three laptops can survive falls of 76cm, the height of an average office-desk, and can withstand a pressure of up to 100kgf to continue operating as normal. A custom drainage system protects the keyboard, touchpad and other sensitive components from up to 200ml of spilt liquids, with the entire electronic system remaining dry and fully functional. These features, combined with ultra light construction, designer aesthetics and wireless connectivity, result in a notebook that looks good, yet performs in the most demanding environments.

The laptops offer a long battery life on a single charge, ideal for the business commuter or sales representatives working away from the office. The laptops use the latest Intel® Centrino technology - an Intel® Core™ 2 Duo U7500 processor clocked at 1.06 gigahertz powers the CF-T7 and CF-W7 models, and a 1.60 gigahertz Intel® Core™ 2 Duo L7500 low-voltage processor ensures optimum performance for the CF-Y5.

The 7-Series models offer business users convenient, wireless communication. The new generation of Toughbooks integrate Bluetooth and Intel® Centrino™ mobile technology for wireless data transfer on the move. The CF-Y7 and CF-W7 models include an open-top DVD multi-drive, whilst the CF-T7 is fitted with a touch screen ideal for field services and sales staff that use touch screen based applications for convenient data entry.

The key features of the 7-Series models are:

- An 80 Gigabyte (SATA) hard disk.
- A 12.1 inch XGA non-reflecting colour screen.
- The latest Intel® Centrino™ Core 2 Duo processors.
- The Intel® GM965 Express notebook chipset
- Bluetooth® and Intel® Centrino™ mobile technology supporting all three major WLAN standards, IEEE 802.11 a/b/g, allowing wireless data transfers up to 54 Mbit/s.
- An optional HSDPA module complete with antenna to provide secure mobile file download speeds of up to 3.6 Mbit/s.
- Several USB ports, a PC card slot and an additional SD card slot for external devices or transferring data from memory cards while on the move.
- An optional port replicator sports an additional four-port USB hub along with a VGA, LAN and DC-in jack.

The new 7 series range continues to deliver the light weight, semi-ruggedised construction, wireless connectivity, solid workmanship and ease of use end users have come to expect from a pioneering brand.

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The CF-W7 will be priced from £1.280. The CF-T7 will be priced from £1.330. The CF-Y7 will be priced from £1.410. All prices exclude VAT. The 7-Series will be available from November 2007 in all Micro Anvika stores.

Overview: Product features of the Panasonic Toughbook CF-W7

CPU	Intel® Core™ 2 Duo Ultra LV U7500 (1.06 GHz, 4MB L2 cache, FSB 533MHz)
Chipset	Intel® GM 965 Express Chipset
RAM	1 GB DDR2 SDRAM (max. 2 GB)
HDD	80 GB (SATA)
OS*	Windows Vista® Business
Display size /Touchscreen	12,1 "XGA / No
Pressure resistance of the case	Max. 100 kgf
Fall resistance (in the operating mode) from a height of	Up to 76 cm (bottom-side)
Water resistance	Keyboard and touchpad with water resistance
Battery run time	7 hours (Mobile Mark™ 2007) (WWAN model: 6.5 hours) Standard: 9.5H (JEITA**) Wireless HSDPA: 9H (JEITA**)
WLAN/WWAN	Intel® Pro Wireless 4965AG/ HSDPA (optional)
Bluetooth®	Bluetooth® Version 2.0 + EDR
PC-Card Slot / SD-Card Slot	Yes/ Yes
Multi-Drive (DVD-R/W, CD-R/W)	Yes
Trusted Platform Module (TPM)	TPM 1.2
Weight (incl. battery)	1280g (including WWAN: 1370g)

Overview: Product features of the Panasonic Toughbook CF-T7

CPU	Intel® Core™ 2 Duo Ultra LV U7500 (1.06 GHz, 4MB L2 cache, FSB 533MHz)
Chipset	Intel® GM965 Express Chipset
RAM	1 GB DDR2 SDRAM (max. 2 GB)
HDD	80 GB (SATA)
OS*	Windows Vista® Business
Display size /Touchscreen	12,1 " XGA / Yes
Pressure resistance of the case	Max. 100 kgf
Fall resistance (in the operating mode) from a height of	Up to 76 cm (bottom-side)
Water resistance	Keyboard and touchpad with water resistance
Battery run time	7 hours (Mobile Mark™ 2007) (WWAN model: 6.5 hours) Standard: 9.5H (JEITA**) Wireless HSDPA: 9H (JEITA**)
WLAN/WWAN	Intel® Pro Wireless 4965AG/ HSDPA (optional)
Bluetooth®	Bluetooth® Version 2.0 + EDR
PC-Card Slot / SD-Card Slot	Yes/Yes
Multi-Drive (DVD-R/W, CD-R/W)	No
Trusted Platform Module (TPM)	TPM 1.2
Weight (incl. battery)	1385 g (including WWAN:1465g)

Overview: Product features of the Panasonic Toughbook CF-Y7

CPU	Intel® Core™ 2 Duo Processor LV L7500 (1,6 GHz, 4MB L2 cache, FSB 800MHz)
Chipset	Intel® GM965 Express Chipset
RAM	1 GB DDR2 SDRAM (max. 2 GB)
HDD	80 GB (SATA)
OS*	Windows Vista® Business
Display size/ Touchscreen	14,1 " SXGA/ No
Pressure resistance of the case	Max. 100 kgf
Fall resistance (in the operating mode) from a height of	Up to 76 cm (bottom-side)
Water-resistance	Keyboard and touchpad with water resistance
Battery run time	5 hours (Mobile Mark™ 2007) (WWAN model: 4.5 hours) Standard: 7 H (JEITA**) Wireless HSDPA: 6.5H (JEITA**)
WLAN/WWAN	Intel® Pro Wireless 4965AG/ HSDPA (optional)
Bluetooth®	Bluetooth® Version 2.0+EDR
PC-Card Slot / SD-Card Slot	Yes/Yes
Multi-Drive (DVD-R/W, CD-R/W)	Yes
Trusted Platform Module (TPM)	TPM 1.2
Weight (incl. battery)	1.550 g (including WWAN: 1670g)

* Downgrade on Windows XP is available

** JEITA 1.0 Measurement Method Vista Model

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Further details on the Panasonic Toughbook range can be found at <http://www.toughbook.eu>

Please refer to our image database for printable graphic material:

http://www.toughbook.eu/ENG/image_archive.aspx

User ID: OutdoorNotebook

Password: TOUGHBOOK

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Panasonic's principles are firmly rooted in the philosophy of the company's founder, Konosuke Matsushita. He laid the foundation for the global corporation back in 1918, setting up Matsushita Electric (later Matsushita Electric Industrial Co., Ltd.) in Osaka/Japan. Today, the corporation is the leading Japanese manufacturer of high-tech electronic products in the consumer, household, industrial and microelectronics sectors as well as communications technology, which are mainly sold under the *Panasonic* brand name. The Matsushita Group generated 9,108 billion yen or 77,19 billion dollars' turnover in the 2006/2007 fiscal year (\$1.00 = ¥118), and employs around 328.645 people around the world. The Group is represented all over the globe with 652 subsidiaries in the production, sales, finance and research sectors.

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