



Specialists in card readers



**Advanced Card Systems Ltd.**

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To become a leading technology provider to enable smart card based solutions in the world market !

## Vision

Smart cards and readers are no longer limited to use in specialized applications. They have become increasingly popular in many other areas such as wireless communications, government ID cards and internet security. They have proven to add significant value to businesses by providing a more efficient, effective, reliable and secure environment to streamline their operations and this has accounted for the rapid growth in demand of smart cards and readers in the recent years. ACS believes this trend is set to continue and vast business opportunities will be opened up for smart card and reader providers.

## Background

ACS is a smart card product developer founded in 1995. Its mission is to become a leading technology provider to enable smart card based solutions in the world market. ACS develops and supplies a range of high quality smart card reading and writing devices, facilitating a wider adoption of smart card applications in different industries.

ACS is based in Hong Kong and it is the world's first company to introduce the PC/SC compliant USB smart card reader. It is also the first company to offer a reader based on a single-ASIC (Application Specific Integrated Circuit) solution with EMV (Europay, Mastercard and Visa) Level I certification.

## Products

ACS develops and provides smart card operating systems (COS) and readers to facilitate the implementation of smart card based systems for various types of applications and industries. ACS products include PC-linked readers, reader modules, balance readers, pin-pad readers, keyboard readers, biometrics readers, point-of-sales terminals and proprietary card operating systems. ACS also offers customization for some of these products to meet specific needs of customers. ACS products are manufactured to meet major industrial standards, ensuring safe and compatible operations.

## Customers

ACS has established excellent relationships with major players in the smart card industry around the world. ACS products are sold to over 70 countries in the Americas, Europe, Asia, etc. Customers include smart card companies, solution houses, system integrators, equipment manufacturers, distributors and re-sellers.